

REGIONAL FLOOD CONTROL DISTRICT



*Regional Flood Control District
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TO: ASSIGNMENT EDITORS

For Immediate Release

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Winning flood safety message goes up on billboard

The Regional Flood Control District's (RFCDD) winning entry for the 2006 Flood Safety License Plate Billboard Contest will be mounted on a Clear Channel billboard Thursday morning, August 10, at the intersection of Main and Charleston Avenue. Las Vegas resident Will Garrett submitted the winning message, **UNOBETR**. His entry was one of 439 entered in the District's online contest that was held in July.

City of Las Vegas Councilman and RFCDD Board Chairman Larry Brown will recognize Garrett and his family at the District's board meeting on August 10. "The contest is an opportunity to get the community involved in our flood safety campaign. We appreciate that so many residents took the time to submit flood safety messages to keep people away from floodwater," Brown said.

The contest is a component of the District's Flood Safety Awareness Campaign that educates residents and visitors about the dangers of flash flooding. Billboards, with clever license plate artwork, are a key component of the program. A total of 21 billboards are used for the campaign, strategically located throughout the Valley as well as north and south of Las Vegas.

Winning flood safety messages from the last two contest years were 2DEEP4U and W8ITOUT. This year's contest brought in more than double the number of entries from two years ago.

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EDITOR'S NOTE: The RFCDD board meeting is held at the County Government Center County Commission Chambers, 600 S. Grand Central Pkwy. The meeting will begin at 8:30 a.m., Thursday, August 10. Immediately following the board meeting, Garrett will travel to the location where the billboard will be posted and will be available for interviews there. The winning message will be posted between 9:45 a.m. and 10 a.m.