

For Immediate Release

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**REGIONAL FLOOD
CONTROL DISTRICT**



**Regional Flood Control District
moves forward with several outreach campaigns**

With flash flood season right around the corner, the Regional Flood Control District wants to make sure county residents are prepared. The District is beginning three campaigns as flood season approaches.

Number one focuses on the importance of considering flood insurance, which is available to every resident, whether they live in a flood zone or not. “There has been some confusion even among some insurance agents about the availability of flood insurance,” said Kevin Eubanks, assistant general manager of the Regional Flood Control District. “Flood insurance is available to every homeowner and renter, even if they are not in a flood zone.” Typical homeowner’s policies do not cover damage caused by flooding, and a separate policy must be purchased. It takes 30 days for flood insurance to take effect. The cost of the policy depends on several factors including where the home is located, when it was built and the amount of coverage. The average cost of flood insurance for a home not in a flood zone is approximately \$500 a year. For more information about flood insurance or to be referred to a local agent, call FEMA at 1-888-CALL-FLOOD.

Number two focuses on protecting the environment and Lake Mead. Trash and other pollutants can flow untreated through storm drains and washes to Lake Mead, our primary source of drinking water. Debris can also clog storm drains and washes, which could lead to flooding during heavy rain. On windy days, be sure and secure your trash so it doesn’t blow away and pollute the area.

Number three is educating residents that while July through September is considered official Flash Flood Season for Clark County, history has shown that heavy rain and flooding have happened in every month of the year. “Making smart choices and not driving through flooded roadways is imperative to keeping our motorists safe when heavy rain is falling,” said Betty Hollister, the District’s public information manager.

A new public service announcement, titled “Don’t Trash Clark County,” has been produced to reinforce the importance of keeping drop inlets, storm drains and washes free of trash, pollutants and other debris. This PSA is airing along with spots about flood insurance and flood safety.

For more information about these three topics, residents can visit the District’s website at regionalflood.org where they can also sign up for emails from the District regarding various topics.

EDITOR’S NOTE: Being delivered today to News are copies of several PSAs including “Don’t Trash Clark County.”