

# REGIONAL FLOOD CONTROL DISTRICT



*Regional Flood Control District  
600 S. Grand Central Parkway #300  
Las Vegas, NV 89106 685-0000*

**TO: ASSIGNMENT EDITORS**

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**For Immediate Release**

Contact: Betty Hollister, APR, Public Information Manager, 685-0000; cell 510-2454  
KerriAnne Mukhopadhyay, Public Information Coordinator, 685-0000; cell 348-7282

## **Winning flood safety message goes up on billboard**

The Regional Flood Control District's (RFCD) winning entries for the 2009 Flood Safety License Plate Billboard Contest will be posted on billboards Thursday, August 13<sup>th</sup>.

Angeline Marushin submitted the winning message, **PAYS2W8**. Her entry was one of 1,825 billboards entered in the District's online contest that was held in July. The District also held a contest for a Spanish billboard bringing in 119 entries. Veronica Pace submitted the winning entry, **NOFLOTA**, which translated means "No Float."

Marushin and Pace will be recognized at the District's board meeting at 8:30 a.m., Thursday, August 13<sup>th</sup> in the Clark County Commission Chambers, 500 S. Grand Central Pkwy. The billboards will be posted immediately following the board meeting at approximately 9:30 a.m.

Betty Hollister, public information manager, explained that the contest is part of the District's Flood Safety Awareness Campaign that educates residents and visitors about the dangers of flash flooding. "The billboards, with clever license plate slogans, are a key component of the program," Hollister said. A total of 31 billboards in both English and Spanish are used for the campaign, strategically located throughout the Valley as well as north and south of Las Vegas. Winning flood safety messages in English from the last five contest years were NO1WINS, BADGMBL, UNOBETR, 2DEEP4U and W8ITOUT. The two previous Spanish winners were H2OAQUI and NOBUENO.

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**EDITOR'S NOTE:** Immediately following the board meeting, **at approximately 9:30 a.m.**, Marushin will travel to the location where the English billboard will be posted and will be available for interviews there.

- **The English billboard** will be posted at Charleston and Casino Center.
- **The Spanish billboard** will be posted at the Charleston and Nellis intersection.