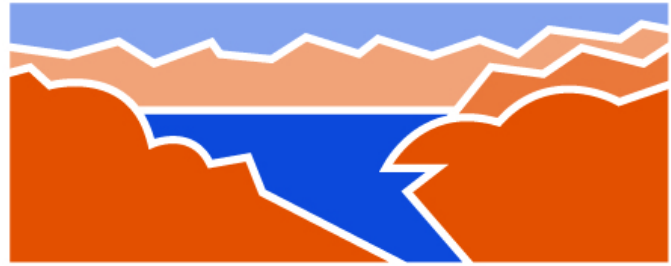


REGIONAL FLOOD CONTROL DISTRICT



TO: Assignment Editors
FROM: Regional Flood

NEWS ADVISORY

Contact: Betty Hollister, APR
Public Information Manager, 455-3139 (c) 249-4378
Candice Seeley, Public Information Specialist, 455-3139

June 26, 2006

Flash Flood Season begins

- WHAT:** City of Las Vegas Councilman Larry Brown, Chairman of the Regional Flood Control District, will kick off Flash Flood Season with a news conference tomorrow in cooperation with the National Weather Service
- This event will highlight the importance of flood safety as the community enters flash flood season.
 - The District will also kick off its License Plate Billboard Contest where residents can create their own flood safety message to be displayed on one of the District's billboards.
 - The National Weather Service will kick off its "Turn Around, Don't Drown" campaign in partnership with the Federal Alliance for Safe Homes and the Allstate Foundation.
- WHY:** Flash Flood Season in Clark County is July through September. This event is being held to educate residents and visitors about the dangers of flash flooding.
- WHO:** City of Las Vegas Councilman Larry Brown, Chairman, Regional Flood Control District
Gale Wm. Fraser, II, P.E., General Manager/Chief Engineer, Regional Flood Control District
Kim Runk, NWS, Meteorologist in Charge
Federal Alliance for Safe Homes
Allstate Foundation
- WHEN:** **Tuesday, June 27 at 10 a.m.**
(tent and refreshments will be provided)
- WHERE:** National Weather Service parking lot, 7851 Dean Martin Drive
Take I-15 South, exit Blue Diamond Hwy west, turn north on Dean Martin Drive.

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Regional Flood Control District
600 S. Grand Central Pkwy. #300
Las Vegas, NV 89106
www.regionalflood.org