

April 4, 2008

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New pollution prevention program helps protect Lake Mead and prevent flooding

Who: Stormwater Quality Management Committee

What: Storm Drain Marking Kick-Off Event

When: Friday, April 4, 2008 @ 10:00 a.m.

Where: Mandalay Bay Hotel & Casino, convention center parking lot

Why: With the summer months right around the corner, several local organizations are teaming up to remind residents about the importance of protecting Lake Mead, our primary source of drinking water. This Friday, the Stormwater Quality Management Committee is holding a kick-off ceremony for its Storm Drain Marking Program.

At the event, a plaque will be installed above a storm drain inlet that communicates the message, “Don’t Pollute, Drains to Lake Mead.” These plaques remind residents that water flowing through flood channels and storm drains reaches Lake Mead untreated. Over the next year, more than 8,000 plaques will be installed across the valley.

Nate Tannenbaum, master of ceremonies, will help kick off the campaign with local dignitaries and the winner of the 4th/5th grade 2008 Stormwater Pollution Poster Contest put on by the Conservation District of Southern Nevada.

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